

STRATHMORE STANDARD

VOL XXIX, No. 12

Strathmore, Alberta, Jan. 20th, 1938

Subscription per Annum \$2.00; Foreign \$2.50.

VALUE OF LIFE INSURANCE

London, Ont.—In reviewing the record of life insurance in Canada during the past year, Mr. G. Wilson Geddes, President of the Canadian Life Insurance Officers Association and General Manager and Actuary of the Northern Life Assurance Company, pointed out that no single subject was of so much material interest to so many people as that of life insurance, in which more than one-third of the men and women of the country had their savings so safely invested.

These 2,500,000 policyholders, at the end of 1937, were protected against the two great hazards of life—premature death and penniless old age—by approximately \$6,000,000,000 of life insurance then in force in the greatest co-operative and democratic business in Canada. Behind this protection stands, as at December 31, 1937, over \$2,000,000,000 of assets, owned by the policyholders and invested for them in Dominion, Provincial and Municipal securities, in first mortgages on carefully selected city, town and farm properties, in public utility bonds, in school debentures, etc. In this way the savings of more than 2,500,000 thrifty citizens have served the nation's best interests by financing many a worthy public and private enterprise, and by thus stimulating employment in the years of economic depression.

Every working day throughout 1937, said Mr. Geddes, half a million dollars was disbursed in cash by the life insurance companies of Canada to their policyholders, to meet the needs and wishes of most men and women of modest means who had thus thrifty provided for the proverbial rainy day.

Mortgage loans, said Mr. Geddes, constitute one of the most suitable fields for the investment of life insurance funds and there is a great deal of money available for first class loans at low interest. Real estate however, was so depressed in value, because of the high taxes assessed against such property, that mortgage lending was necessarily of a proportionately low amount in each case. If tax rates on real estate could be cut to conservative levels, the desirability of owning a home rather than of renting a house would be considerably increased.

Executive and life insurance companies have always felt that the facts of life insurance should be placed fairly and squarely before the public. This has been done through the institutional advertising, sponsored by the Canadian Life Insurance Officers Association.

HOCKEY NOTES

Camrose 4 Strathmore 3
The local Redwings led down a 4-3 decision to the Camroser Redwings Saturday night. One of the best goals of the season were on hand and witnessed last exciting hockey. (Check in the Wings) The Redwings in the third period and was replaced by G. Giroux who had been an acting official to that point.

The first period saw Camrose take a 2-1 lead. At the end of the second the visitors were up 4-2 and the third frame netted Strathmore 1 and Camrose 0 to give Camrose a one goal margin victory. C. Giroux the star Wing Defense man was unable to play because of injuries sustained in a previous encounter.

Strathmore 5 Calgary 4
The Strathmore Junior Bears defeated the Calgary North Hill Juniors 5-4 in a fast and exciting hockey match here Thursday night. The locals dominated the play throughout (taking an early lead and holding their opponents at bay. McGregor and Keating were particularly brilliant for the Bears while Goodwin turned in a stellar performance for the visitors. This is the locals' sixth win with no losses and one tie to their credit.

Strathmore 7 Cougars 5
The Calgary Cougars went down to a 7-5 defeat at the hands of the local Redwings on Tuesday night. The game was played on fast ice and a fair crowd saw the locals masters all through the encounter.

The first period ended 3-1 in favor of the Redwings. The local scoring punch being by L. Van Tighem, C. Van Tighem and W. Giroux. (The penalty went to Cougars).

The second period put the Wings up 6-1 goals being scored by L. Van Tighem and J. Collins. (The penalty went to Cougars).

This final encounter netted D. Malmborg and B. Gibson each a goal to end the local scoring at 7 goals to Strathmore, visitors 5. Penalty W. Giroux.

ers Association in the interests and for the information of policyholders and the public generally, which for seventeen years past has appeared and appear in the press of every Province in Canada and which publicity on occasion, has been augmented by radio broadcasting.

RECOGNIZING OUR WOMEN

From the days when certain women from Galilee accompanied Jesus and ministered to Him out of their substance, the women folk have taken a very effective, if not always ostentatious, part in the work of the church. The Book of Acts gives ample evidence of their activities in the early church.

Although an unbroken line of service connects their present work with their place in the ancient church, yet we shall say but a word regarding their place in the modern church.

The presence and the nature of the Women's Missionary Society has always been a fair index to the spiritual status of the local congregation and the fact that some of our women are suggesting organizing a branch in Strathmore, is one of the most beautiful signs of the whole year work.

In their own quiet way, the members of the Aid have supported the church with their place in the society and financially. All too often the men folk incur the debt and then let the women pay the bill. Asking our men and women of modest means who had thus thrifty provided for the proverbial rainy day.

Mortgage loans, said Mr. Geddes, constitute one of the most suitable fields for the investment of life insurance funds and there is a great deal of money available for first class loans at low interest. Real estate however, was so depressed in value, because of the high taxes assessed against such property, that mortgage lending was necessarily of a proportionately low amount in each case. If tax rates on real estate could be cut to conservative levels, the desirability of owning a home rather than of renting a house would be considerably increased.

Executive and life insurance companies have always felt that the facts of life insurance should be placed fairly and squarely before the public. This has been done through the institutional advertising, sponsored by the Canadian Life Insurance Officers Association.

Executive and life insurance companies have always felt that the facts of life insurance should be placed fairly and squarely before the public. This has been done through the institutional advertising, sponsored by the Canadian Life Insurance Officers Association.

Executive and life insurance companies have always felt that the facts of life insurance should be placed fairly and squarely before the public. This has been done through the institutional advertising, sponsored by the Canadian Life Insurance Officers Association.

Executive and life insurance companies have always felt that the facts of life insurance should be placed fairly and squarely before the public. This has been done through the institutional advertising, sponsored by the Canadian Life Insurance Officers Association.

Executive and life insurance companies have always felt that the facts of life insurance should be placed fairly and squarely before the public. This has been done through the institutional advertising, sponsored by the Canadian Life Insurance Officers Association.

Executive and life insurance companies have always felt that the facts of life insurance should be placed fairly and squarely before the public. This has been done through the institutional advertising, sponsored by the Canadian Life Insurance Officers Association.

Executive and life insurance companies have always felt that the facts of life insurance should be placed fairly and squarely before the public. This has been done through the institutional advertising, sponsored by the Canadian Life Insurance Officers Association.

Executive and life insurance companies have always felt that the facts of life insurance should be placed fairly and squarely before the public. This has been done through the institutional advertising, sponsored by the Canadian Life Insurance Officers Association.

Local News Items

George Keeling was well enough to return to his home Friday last. He will be convalescing under the care of Dr. Offren for some weeks.

Mrs. H. Hilton is spending a couple of weeks in Strathmore.

Mrs. Gladys Fessenden was an Edmonton visitor several days last week.

Mrs. Lambert of Calgary is visiting her sons Cecil and Arthur for some time.

A tax sale was held in Town Hall on Saturday last but there were no bidders.

At the Annual meeting of the United Ladies Aid, held Thursday last at the home of the President Mrs. Campbell, all officers were returned for the ensuing year.

Mrs. Hinchliffe who has been ill in a nursing home in Calgary has sufficiently recovered to be able to return home Friday.

Mrs. Clark of Cluny, Constituency Director of the W. I. was present at the local meeting held at the home of Mrs. DeWitt Wednesday.

Anyone wishing to attend the Burns' Entertainment in Calgary may purchase tickets for same from Mr. I. McCleary.

Friends will regret to hear that Mr. W. E. Julian is quite ill at his home. He recovered from an illness at Christmas sufficiently to be able to walk about town but Wednesday morning suffered a stroke from which his left side is temporarily paralyzed. Dr. Offren is in attendance, and all will hope for a complete recovery. Miss Julian, a sister, and Mrs. Julian arrived from Seattle Thursday evening.

Mr. and Mrs. Benz have returned from a very enjoyable trip to Windsor, Ontario but report Strathmore is having the very best weather they have met with anywhere on their trip.

Mrs. Jones and A. Brady were joint housewives at a well arranged shower held in the basement of United Church Tuesday evening complimenting Mrs. Vernon Miner—see Main News Column.

About 70 guests were present, who enjoyed a happy social hour. Seated at the table with the honor guest, Mrs. Mary Miner, Mrs. Morgan, Mrs. Joel and Mrs. Fred Hilton. Following choice refreshments, Margaret was the recipient of many useful and beautiful gifts, for which she expressed her thanks to all.

Scottish Curlers Arrive to Meet Canadian Rinks



These honored Scotsmen and women, who are the champions of the Canadian Pacific line at Halifax New Year's Eve are members of the party of curlers who have come to Canada to meet Canadian adherents of the "royal" game in many cities and towns of the Dominion. They are all members of the Royal Canadian Curling Club, Captain William Henderson is seated third from the left of the group.

During a two month tour they will visit Saint John, N.B., Sherbrooke, Quebec, Montreal, Ottawa, Shawinigan Falls, Montreal, Quebec, and will sail for London, England, Liverpool, Glasgow, and Belfast, on February 22.

Miss Violet Hyde left Monday evening to resume her music classes in Stettler after being detained at home through suffering since Christmas from a strained ligament in the knee. We are glad the injured member is finally improving.

Mrs. Quinn, Sr. was a week end guest of Mr. and Mrs. Geo. Quinn.

Mr. Peterson celebrated his 73rd birthday Wednesday.

SORORIS MEETING
Annual reports were read which showed a very active year's work.

The society stresses its welfare work, but contributions are also made to worthy local activities.

Christmas Cheer banners or gift boxes were sent to 53 homes and 143 children. Mrs. Nichol has been particularly helpful in this work and to show the appreciation the members she was presented with four very attractively made forks.

Mrs. Nichol's gift and the cooperation received.

U. F. A. OFFICIALS
Robert Gardiner was elected President of the U. F. A. for the 5th consecutive term, and Norman F. Priestly vice-president at the Convention in Edmonton Wednesday.

Debate on the four point ballot as to the political future of the U. F. A. was the subject of Thursday's discussion.

John McKinnon was delegate from the Carleton Place.

EDUCATIONAL WEEK
The Provincial week for bringing before the public the whole question of education is to be held this year February 8 to 12.

Meetings will be held in some of the rural schools served by the Bow Valley A. T. A. On Wednesday 9th of February a meeting will be held in the Strathmore School and on Thursday 10th February there will be a meeting in the Carleton Consolidated School.

At these meetings parents and all interested will be given an opportunity to see over the schools and to hear the views of the teachers on educational topics will be given by official teachers. It is hoped to have a demonstration by a group of children.

We sincerely hope that all who realize the importance of Education in the life of the individual and of the State will keep these days in mind, and attend at least one meeting. Every opportunity will be given for discussion.

After the business meeting, the program was put on by the Carleton teachers. Miss Morrison spoke on the Montessori System of Teaching Arithmetic. Miss Davis gave an interesting talk on Dramatics. The teachers were very interested in Mr. Hoover's talk on Woodwork. He showed articles which had been made by his pupils. Lunch was served at the home of Mr. Hoover.

A. T. A. MEETING
The January meeting of the How Valley A. T. A. local was held in the Carleton School at 7:40 January 15 with eleven teachers in attendance.

It was decided to observe Educational Week, February 6 to 12 by holding meetings in some rural schools in Strathmore and Carleton on Feb. 6 and 10.

After the business meeting, the program was put on by the Carleton teachers. Miss Morrison spoke on the Montessori System of Teaching Arithmetic. Miss Davis gave an interesting talk on Dramatics. The teachers were very interested in Mr. Hoover's talk on Woodwork. He showed articles which had been made by his pupils. Lunch was served at the home of Mr. Hoover.

SCHOOL FAIR NOTES
The winner of the Educational Shield and Diploma for the 1937 Fair was Harvey School.

The winner of the Agricultural Shield and Diploma was Glenora School.

Bruce Page and Marie Hildahl both of Glenora School were the winners of the School Course which will be given at the Old Agricultural School this summer.

There will be a meeting of the Executive of the School Fair Association on Friday 4th February at 5 p.m. in the High School.

NIGHTINGALE

Mr. and Mrs. Fairbanks of Calgary were visitors at the home of Mr. and Mrs. Fred Hilton Sunday last.

We are beginning to wonder what the attraction is at Monitor to keep Hodge Gladstone there so long. Tuesday night, Mr. and Mrs. Hilton, Mr. and Mrs. Slomaker, Elmer and Rosalie motored to Calgary last week to see the show Stella Dallas.

A large crowd attended the hockey game played on Scholastic lake between Nightingale and the Howland Creek team, Nightingale took the lead by score of three to one.

The annual meeting of the Nightingale school was held and the same officers returned.

Mr. Jonke has recovered from his accident and is able to be around again. The annual school meeting of the Jarvis district was held last Tuesday and the same officers were returned.

The Nightingale folks believe that Claude Jones has taken a permanent vacation from the school. We never see anything of him.

Joe McElroy was driving along the road the other night and turned out for a bridge, ending up in a creek. No one was hurt.

Occur Otter and a crowd of young folks motored to Calgary Wednesday night to see the show.

A track rider was once headed in the direction of the school house the other night. Now Don don't do the teacher up late.

Mr. and Mrs. W. J. Manning of the year was held at the home of Mrs. Don Murray, 16 members answered the call which was Suggestions for our 1938 program. Five were made for a concert and dance including a play by the members to be held in the local hall on March 10th. The program was made up of a play with a delicious lunch served by the hostesses.

Mrs. H. Hilton has gone to stay at her daughter's home for two weeks until they are away.

Don't forget the Big dance and concert March 24th.

CURLING NOTES
CURLING DRAW
(Week Beginning January 24th)
MONDAY—

7 p.m.—
Glenadine, Miss—Gannon, J. R. Taylor, J.—Watson, Mrs.

7 p.m.—
Gunn, J. S.—Swanson, J. Anderson, Geo. B.—Gray, A. TUESDAY—

8 p.m.—
Watson, J. B.—Gray, W. Campbell, J. L.—Jones, L. R. WEDNESDAY—Open Night

7 p.m.—
Swanson, J.—Gray, W. Anderson, Geo. B.—Gannon, J. R. THURSDAY—

7 p.m.—
Taylor, J.—Watson, J. L. Watson, Mrs.—Campbell, J. L. FRIDAY—

8 p.m.—
Gray, A.—Glenadine, Miss. Jones, L. R.—Gunn, J. S. SATURDAY—

7 p.m.—
A. T. A. MEETING
The January meeting of the How Valley A. T. A. local was held in the Carleton School at 7:40 January 15 with eleven teachers in attendance.

It was decided to observe Educational Week, February 6 to 12 by holding meetings in some rural schools in Strathmore and Carleton on Feb. 6 and 10.

After the business meeting, the program was put on by the Carleton teachers. Miss Morrison spoke on the Montessori System of Teaching Arithmetic. Miss Davis gave an interesting talk on Dramatics. The teachers were very interested in Mr. Hoover's talk on Woodwork. He showed articles which had been made by his pupils. Lunch was served at the home of Mr. Hoover.

SCHOOL FAIR NOTES
The winner of the Educational Shield and Diploma for the 1937 Fair was Harvey School.

The winner of the Agricultural Shield and Diploma was Glenora School.

Bruce Page and Marie Hildahl both of Glenora School were the winners of the School Course which will be given at the Old Agricultural School this summer.

There will be a meeting of the Executive of the School Fair Association on Friday 4th February at 5 p.m. in the High School.

COMING EVENTS
Strathmore School Board Annual Meeting January 27th at 8 p.m.

Town of Strathmore Annual Meeting, January 28th at 8 p.m.

Village of Rockford Annual Meeting, January 28 at 8 p.m.

United Church Annual Meeting, at Strathmore, January 28.

Burns' Night, Concert and Dance at Rockford, Tuesday, January 25.

The Ladies Club of Chesed, held a dance in the Chesed Hall, Friday, Jan. 28, Good music, good floor and a good time is assured.

BANQUET TO E. L. GRAY

Calgary—When Calgary citizens do honor to E. L. Gray, M.L.A. at a big banquet on evening of Wednesday, February 2nd, people in all parts of the province will be enabled to sit in and listen to the address of the Liberal leader on the occasion. Arrangements have been made by the committee to broadcast the half hour talk over a radio network from Calgary, originating at CPAC Calgary, CJA Edmonton, and CJOE Lethbridge from 8:30 to 9 p.m.

The banquet will be under the sponsorship of the Calgary Provincial Liberal Association with all other Liberal organizations assisting in the tribute to Mr. and Mrs. Gray. In the event of J. J. Bowlin, M.L.A. being appointed to the senate prior to the event it is expected he also will be honored at dinner. Mr. Gray will speak on this occasion and will also answer questions in particular, of whom many from the surrounding district expect to be present.

U. F. A. CONVENTION
S. F. Garriot is the delegate from Local No. 58, U. F. A. to the Convention being held in Edmonton, this week. These delegates will be followed with keenest interest as they are of vital concern to the future of the U. F. A. and to the Province as a whole.

ANY FRIDAY OR FOR LENT
By Mrs. Gaynor Maddox
Friday's dinner need not be a weekly problem. The following selected new recipes are ready to help you prepare any day. delicious meatless meals. Cut these recipes out and use them also during Lent.

Hot Salmon Salad Ring, (6 servings)
Two-thirds cup dry crumbs, 1 cup milk, 1 large can (1 cup) salmon, (tinned), 4 tablespoons mayonnaise, juice of 1 lemon, 1-2 teaspoon salt, 3 eggs, 2 tablespoons parsley, chopped. Soak the bread crumbs in milk about 10 minutes. Mix salmon, mayonnaise, lemon juice and salt. Add soaked bread crumbs, slightly moisten and parsley. Pack in greased ring mold and bake in moderate oven at 100 degrees F. about 30 minutes.

Pinapple Hard Sauce
A hot cottage pudding with pineapple hard sauce fits comfortably into the Friday dinner.

Cream the butter thoroughly. Gradually add sugar, creaming the white. Fold in, very carefully, the pineapple and the flavoring. Serve with warm pudding.

DATES TO BE ANNOUNCED
Join I. McFarland, chairman of the Provincial Daily Council has announced that the series of radio broadcasts he has been conducting will be continued at dates and places to be announced presently.

Mr. McFarland's original schedule called for only two broadcasts.

Norman P. Lambert, President of the National Liberal Association and Duncan Marshall were appointed Thursday to fill 2 of the 6 Senate vacancies.

MRS. F. J. MALLORY
PRESIDENT U. F. W. A.
Unanimously elected to this position for a second term Mrs. Mallory in her address to the Convention said "Ask not what the night?" but "What the dawn?"

THE U. F. A. TO CONTINUE IN POLITICS
The U. F. A. will continue in politics.

COMING EVENTS
Strathmore School Board Annual Meeting January 27th at 8 p.m.

Town of Strathmore Annual Meeting, January 28th at 8 p.m.

Village of Rockford Annual Meeting, January 28 at 8 p.m.

United Church Annual Meeting, at Strathmore, January 28.

Burns' Night, Concert and Dance at Rockford, Tuesday, January 25.

The Ladies Club of Chesed, held a dance in the Chesed Hall, Friday, Jan. 28, Good music, good floor and a good time is assured.

HOCKEY

SATURDAY, JANUARY 22nd, 9.15 p.m.

STRATHMORE ARENA

Columbus Club, Calgary vs. Red Wings

SATURDAY, JANUARY 29th, 9.15 p.m.

Gleichen Gunners vs. Red Wings

THE WORLD'S GOOD NEWS

will come to your home every day through
THE CHRISTIAN SCIENCE MONITOR

It records for you the world's clean, constructive doing. The Monitor
does not repeat crime or sensational news. It tells the truth, but
not with malicious intent. It is the only paper that is not for sale.

The Christian Science Publishing Society
One Bowdoin Street, Boston, Massachusetts

Please send me subscription to The Christian Science Monitor for
1 year \$3.00 6 months \$1.50 3 months \$0.75 1 month \$0.25
Name _____ Address _____

Send _____ Sample Copy on Request

JOHN DEERE QUALITY EQUIPMENT

FOR YOUR FARMING OPERATIONS
STOCK CARRIED AT FRASER'S
TIN SHOP

W. J. Weyers

PHONE 1617 STRATHMORE

TO CEASE BUYING JAP GOODS ed over Canada and the States, have
The F. W. Woolworth Co. and decided to cease buying Jap-made
Kresge, with chains of store scatter goods.



If you haven't . . .
you are missing something

● Your favourite dealer can get you a variety of Dried or Pickled Canadian Fish the flavour of which is as tasty and as perfect as though you had caught them yourself and promptly popped them into the pan.

They can be served in various appetizing ways . . . Dried Fish such as Cod, Haddock, Hake, Cusk and Pollock, and Pickled Fish such as Herring, Mackerel and Alewives can be brought to your table as new dishes . . . that the family will like.

Serve Canadian Fish more often. Make "Any Day A Fish Day". Your dealer can secure Dried or Pickled Fish for you no matter how far you live from open water . . . with every bit of its goodness retained for you. And, by the way . . . you'll find it pleasingly economical.

DEPARTMENT OF FISHERIES,
OTTAWA.

788

Ladies!

WRITE FOR FREE BOOKLET

Department of Fisheries,
Ottawa.

Please send me your free 52-page booklet "Any Day A Fish Day" containing 100 delightful and economical fish recipes.

Name _____ Address _____

ANY DAY A FISH DAY

STRATHMORE STANDARD

PUBLISHED EVERY THURSDAY
Office Phone 17
SUBSCRIPTION PRICE \$2.50 PER YEAR IN CANADA
OUTSIDE CANADA \$3.00 PER YEAR
ALL SUBSCRIPTIONS PAYABLE IN ADVANCE

QUOTATION FOR TODAY

This world can never be made right by force, nor by fear, nor by power. In the long run nothing conquers but ideas, nothing governs but the Spirit.—Lutwick.

STRATHMORE AND THE C. P. R. TRAIN SCHEDULE

Frequent complaints are heard in Strathmore of the inconvenience of the passenger train schedule. As Canadians we are proud of the C. P. R. to all its varied and important ramifications.

However for the convenience of Strathmore citizens we would suggest to Sir Edward Beatty or his subordinates that three days a week the train which is routed via Carleton Place to Strathmore be diverted to run via Strathmore and vice versa. Likewise the train leaving Calgary at 4:30 p.m. on corresponding days be routed via Strathmore. This would give both Carleton and Strathmore a more equitable service and would receive the warm approval of the people of Strathmore.

We suggest that the Town Council take this matter up, and forward a petition to Head Office requesting the change.

SPORTS—FAIR AND OTHERWISE

Sport of all kinds, is filling a large and will continue to fill an even larger place in the interest and life of our people, of all ages.

Good clean games carried through on the level, develops the player physically and mentally for he must be on the keener, alertness to judge the play, and physically fit.

Cricket is said to be the "acid test" of a gentleman; but we are of the opinion that any sport conducted fairly and squarely should rank high in the class.

Strathmore is proud of its Hockey Team. They are putting Strathmore on the map, bringing pleasure to themselves no doubt, and credit to our town, but when they have to encounter such rough-house conditions as are reported in a recent visit then the game takes on a different color, and we feel the cost in participating is all too great.

Let us have sport, more and more of it, but let it be clean and unimpeachable. Sport for sport's sake with officials to ensure this condition should be provided for every game.



Whether you come to Vancouver for business or pleasure, you will enjoy Hotel Grosvenor—so near everything and every place—yet so quiet, cozy and thoroughly comfortable. The Grosvenor has no bar—ladies and others admire the Grosvenor's policy of a clean-cut, highly respectable hotel which attracts the kind of people who appreciate these features.



KING EDWARD HOTEL

WHERE EVERYONE FEELS AT HOME
Phone No. 1. John Spiros, Manager

CHEADLE

The Ladies Club sponsored a community social evening last Wednesday. Due to the inclement weather a very small crowd was in attendance. Five tables of bridge were played and the following were the fortunate winners of the prizes, 1st lady, Mrs. P. Ramer, gent. Mr. L. H. Wood, consolation, Mrs. S. Craig and Jack Warrack. Starting next week, Jan. 25th a series of weekly bridge parties will be sponsored by the Ladies.

The many Cheadle friends of Mr. O. G. Craig will regret to learn that he is in the Holy Cross Hospital, where he will undergo a serious operation. We wish him a speedy recovery.

Mrs. J. Manning of Little Chicago is visiting at the home of her parents Mr. and Mrs. A. Kruger.

The Sports Club dance held last week was very largely attended.

The skating rink is now ready and we hope to have some hockey games soon.

Sudden Death of E. B. Weisheimer. The Cheadle district was shocked to hear of the sudden death of Mr. E. B. Weisheimer who died at his home, near Cheadle, Friday last.

Elmer Burns Weisheimer was born at Columbus, Ohio 52 years ago. When 2 years of age he moved with his parents to Kirkpatrick, Indiana, where he resided until moving to Cheadle in 1910.

Mr. Weisheimer was largely responsible for the building of the Fairplay School and was on the board of trustees for ten years. He also served as councillor for some time. A number of years ago he was prominent in the forming of the U. F. A. and served on the Executive. He was a director of the U. G. for many years. His kindly disposition won for him a host of friends, and the respect of all who knew him.

His wife predeceased him in April last.

Left to mourn his loss are two sons Leo and Merle (Pat) and three daughters, Mrs. J. J. Gowan, of Sharnard, Mrs. Jack Warrack, Cheadle and Mrs. Blair Field of Carleton. Mr. Weisheimer was buried in Calgary Monday, a very large number of friends attending the funeral.

Full bearers were C. W. Barber, G. Jackson, R. H. Wade, E. Lowe, H. Bain and C. Westlund.

The sincere sympathy of the district is extended to the family in the loss of their father.

ARDENODE

Mr. George Dawson spent a few days in Calgary last week, when he attended the Social Credit Convention.

Mr. and Mrs. Jean Petersen entertain for Mr. and Mrs. A. M. Watson one evening last week.

We are sorry to learn of Donald Parsons being a patient in the Holy Cross Hospital but we sincerely hope it will not be long.

Mr. S. G. Watson was a Calgary visitor last week.

Mr. and Mrs. J. Bosley entertained last Thursday evening for Mr. and Mrs. A. M. Watson and Mr. and Mrs. H. G. Smith.

Miss Edith Dawson and some Nightingale girls friends took in the big show Bellas Dallas in Calgary.

CROWFOOT

Mr. Howe Harvey entertained at a family dinner party at the York Hotel at Calgary, Tuesday in honor of the marriage anniversary of Mr. and Mrs. Frederick Harvey and Mr. and Mrs. Charles Harvey. Covers were laid for fourteen, and the evening proved a specially happy one.

The Crowfoot High Spirits held a jolly skating party at the Berry's ice rink Friday evening. Choice refreshments and interesting games completed a very happy evening.

JAM and SYRUP WEEK

- 4 LB. PAILS PURE PLUM JAM 38c
- 4 LBS. MIX JAM 42c
- 4 LB. PAIL STRAW JAM 53c
- 4 lb. Pail Orange MARMALADE 47c
- 10 LBS. ROGER'S SYRUP 78c
- 5 LBS. ROGER'S SYRUP 39c
- ORANGES—
Reg. 35c dozen, Special 4 dozen 78c
Reg. 45c dozen, 2 DOZEN for 55c
- McINTOSH APPLES—
No. 1 Jumbo Pack, per box \$1.55
- TEXAS PINK GRAPE FRUIT—
Each 10c
- TEXAS WHITE GRAPE FRUIT—
2 for 15c



STRATHMORE TRADING COMPANY

A. D. SHRIMPTON, MGR.
STRATHMORE ALBERTA



WHERE did I put that paper?

How often have you ransacked the house for some missing deed, mortgage, insurance policy, pedigree or similar valuable paper? Such documents should never be kept at home where they are liable to be misplaced, stolen or destroyed by fire. Safeguard them in your own safe deposit box at the nearest branch of The Royal Bank, where you will always be able to find them when needed.

THE ROYAL BANK OF CANADA

C. F. NICHOLL, Manager. Strathmore, Alberta

Water Systems, Plumbing and Heating Installed and Overhauled

A. FRASER

PLUMBING & HEATING

Strathmore Alberta

Advertising Rates

Classified Advertising, per issue 35c
 Three issues for \$1.00
 Reading Notices, Coming Events 50c
 Cards of Thanks, In Memoriam Notices, etc
 per issue 50c
 Display Advertising Rates on Application.

LOST—ONE 2 YEAR OLD BLACK
 Steer branded S P quarter circle
 underneath on left rib. One 2 yr.
 old Black Steer and seven yearling
 Steers and Heifers, branded P U on
 right rib, underbelly right ear. John
 Tegg, Strathmore.

REAL SNAP—ON RADIOS FROM
 \$5.00 to \$65.00 at Barber & Craik
 dock's, Strathmore.

TO RENT—Single Room.
 Apply T. M. Wears, Bar-
 rister, Strathmore.

Church Notes

UNITED CHURCH OF CANADA

Strathmore, Alberta

Rev. V. M. Gilbert, D. A., B. D.
 Minister

Sunday, January 23, 1938

11:30 a.m.—Combined Church
 School and Worship.

11 a.m.—Church School.

7:30 p.m. Worship.

Subject—"Some Beginnings of
 the W. M. S."

The members of the Ladies Aid are
 in full charge of the evening worship.

The Congregational Meeting and
 Supper will be held on the evening of
 January 24.

Prayer and Choir Leader—
 Miss E. Hirtle, Graduate Mount
 Allison Conservatory.

ST. MICHAEL'S AND ALL ANGELS
 CHURCH

Incumbent—

Rev. Geo. W. Lang, B. A., L.H.

Jan. 23, 3rd Sunday after Epiphany

9 a.m.—Holy Communion

10 a.m.—Sunday School

11 a.m.—Matins and Sermon.

Subject—A Friendly Chat

8 p.m.—Night School, Holy Com-
 munion and Sermon.

7:30 p.m.—Evening and Sermon.

Subject—Conversion. A sermon
 dealing with Damascus Road incident,
 Tuesday being the commemoration of
 the conversion of St. Paul. A short
 service of installation for the mem-
 bers of the new Vestry will be includ-
 ed in this service.

Tuesday at 7:30 a.m.—Celebration
 of the Holy Communion. (Conversion
 of St. Paul).

ST. PHILIP'S CHURCH

SACRED HEART CHURCH

STRATHMORE

MASS every Sunday 10:30 a.m. ex-
 cepting first Sunday of the month,
 when Mass will be at 10 a.m.

ST. PHILIP'S CHURCH

CARLELAND—

First Sunday of the Month. Mass
 at 11 a.m.

REV. FATHER COSMAN Pastor

FRATERNAL

CANADIAN LEGION, B. S. L.

Strathmore Branch No. 10

President—WM. GRAY

Sec. Treas.—W. S. PATTERSON

Hall Manager—P. WRIGHT

Meetings held the Second Tuesday
 of each month. All eligible welcome
 as members.

RISDON'S MACHINE SHOP

Machine Work And Welding

PHONE

LISTEN...
 ON Friday Night
CANADA-1938
 WITH MUSIC
 INSPIRING PROGRAM
 FRIDAY 8 P.M. M.S.T.
 CICA - CFAC - CIOC - CFCH
 CKBI - CFDC - CKCK

Dr. W. A. LINCOLN
 Anatomist New Office, 407
 708 SOUTHAM BLDG.
 CALGARY
 Phones M174 and W198
 Where he will conduct General
 Diagnostic and Specialist in
 Surgery, including Diseases of
 Women.

IN MEMORIAM

WEGENER—In loving memory of
 my dear Wife and Mother who passed
 away January 17th, 1937.
 In the graveyard softly sleeping,
 Where the white snow gently falls,
 Laid the one we loved so dearly
 In her lonely silent grave.
 She is gone, but not forgotten,
 Never will her memory fade.
 Sweetest memories ever linger
 Round the grave where she is laid.
 Ever remembered by her husband
 and children.

— NOTICE —

OF ANNUAL MEETING
 PUBLIC NOTICE is hereby given
 that a Meeting of the Electors of the
 Town of Strathmore will be held in
 the Town Hall on Friday, the 24th day
 of January, 1938, at eight o'clock
 a.m. for the purpose of receiving the
 report of the Mayor, Secretary-Treas-
 urer, Auditor and Chairmen of the
 various Committees of Council for
 the year ending thirty-first day of
 December, 1937.
 Dated at Strathmore this 17th day
 of January, 1938.
 T. M. WEARS, Sec. Treas.

For The Best In—

Beef, Pork, Lamb, Veal, Fish and Poultry
 —At Lowest Prices

Roberts Meat Market

LEN ROBERTS, Mgr. Phone 25

The Van Tighem Agencies

INSURANCE Of All Kinds
 Life, Fire and Automobile.

Local Agent for The Sun Life Assurance
 Co. of Canada and Canadian Westinghouse.
 Phone 106 Strathmore

COAL AND GENERAL TRUCKING

STANDARD, CARBON, CONSUMER
 MINES, DRUMHELLER GRAY COAL.
 Prompt Service—Phones R1316 & 80
 GRAY & JONES, Strathmore, Alberta

PICOBAC
 PIPE
 TOBACCO
 FOR A MILD, COOL SMOKE

ANNUAL MEETING

The annual meeting of the Ratepay-
 ers of the Strathmore School District
 No. 187 will be held on Thursday,
 January 27th at the Town Hall at
 8:15 p.m.

H. McCREIGHT, Sec. Treas.

C. N. R. FREIGHT AND
 PASSENGER TRAFFIC SHOWS
 STEADY IMPROVEMENT, 1937

General. The volume of freight
 and passenger traffic carried over
 lines of the Canadian National Rail-
 ways during the past year shows a
 considerable improvement over that
 of 1936. Allister Fraser, Vice-Pres-
 ident in charge of traffic, stated in a
 review issued here.

The year 1937 was one of steady
 progress in the volume of freight traf-
 fic handled, as well as change and
 improvements effected in our service
 to the public, said Mr. Fraser. While
 there was a heavy falling off in grain
 shipments resulting from the very
 light crop in parts of Western Canada
 this was more than offset by the im-
 provement in general business, result-
 ing in an increase in freight tonnage
 handled of approximately ten per
 cent over that of 1936.

Mr. Fraser stated that passenger
 traffic on Canadian National lines
 showed an increase of 15 per cent
 during the year. Increase in train traf-
 fic generally resulted from the up-
 ward trend in spending power that
 was noticeable during the greater part
 of the year, he said. Frequent low fare
 excursions between Canadian cities
 and towns brought hundreds of thou-
 sands of people to the railways for
 short coach trips. Good progress was
 made in the air-conditioning of our
 passenger equipment. We have air-
 conditioned standard and tourist

MASSEY-HARRIS

HELLO EVERY BODY

This is STATION M. H. CALLING
 IT IS TRUE THE NEW MASSEY-HAR-
 RIS TWIN POWER TRACTOR HAS
 ARRIVED

SO WHY NOT COME IN AND SEE FOR
 YOURSELF WHEN IN TOWN.

STANLEY KOREK — HARRY MINER
 Strathmore Alberta

MASQUERADE DANCE

FRIDAY, JANUARY 28th

—in the Carlsland Community Hall—
 Music by Jimmy McKenna's Orchestra
 Supper—25c
 Good Prizes Given

sleeping cars, dining cars, compart-
 ment observation and library cars,
 parlor cars, buffet club coaches and
 lounge-coaches in service for
 some time. By the purchase of fifty
 air-conditioned first class coaches of
 the latest design during the past year
 we have attained the objective of hav-
 ing all principal main-line trains fully
 air conditioned.

A TELESCOPE FOR B. C. SCOUTS

What is said to be one of the finest
 amateur astronomical telescopes in
 Canada was presented to the Boy
 Scouts of Vernon, B. C. by Mrs. Fred
 E. Lewis of that city. The instrument
 was made by Mr. Lewis.

WESTERN DEPT. STORE

Phone 28 Strathmore, Alta. Phone 28
 S. LIBIN, Manager

SUGAR—
 20 lbs \$1.35

FLOUR—
 Cotton Sack,
 98 lbs \$3.50
 Money refunded if
 not satisfactory.

COFFEE—
 Fresh Ground,
 5 lbs \$1.00
 Our Best Grade—
 3 lb lot 85c
 Nabob, 1 lb tin 40c

SALT—
 Fines,
 50 lb Sack \$1.10
 7 lb sack 18c

HONEY, PURE
 No. 1 5 lb tin 49c

Extra Special
 PINEAPPLE
 Sliced or crushed,
 Tin 10c

PEAS—
 3 tins 35c

CORN—
 3 tins 35c

TOMATOES—
 Choice,
 2 large tins 25c

SYRUP, Rogers—
 5 lb tin 40c

PEACHES—
 Choice, 2 lb bag 35c

APRICOTS—
 2 lb bag 35c

TEA—
 Blue Ribbon,
 Nabob,
 Braid's
 1 LB. PKG. 49c

LARD—Pure—
 2 lbs 29c
 5 lbs 69c

WHEAT PUFFS—
 No. 1 5 lb bags,
 Special 45c

MILK—
 Carnation, Pacific,
 Alpine, 1 qt tin 10c

MACARONI—
 Ready Cut
 5 lb bag 35c

SOUPS—
 Tomato and Veg.,
 3 tins 25c

HERRING—
 Tom. Sauce,
 2 tins 25c

SALMON—
 2 tall tins 25c

JAM (PURE)—
 Plum, 4 lb tin 43c
 Pure Peach,
 4 lb tin 49c

Peach and Pine,
 Pure, 4 lb tin 49c

SOAPS—
 P. & G., 10 bars 45c
 Lux, 4 bars 25c

CORN FLAKES—
 All kinds 3 pkg 25c
 ROLLED OATS—
 5 lb bag 35c

BAKING POWDER
 Magic,
 2 1/2 lb tin 65c
 12 oz. tin 23c

Cash and Carry,
 Blue Ribbon,
 3 lb tin 59c
 12 oz. tin 23c

RICE—
 No. 1 Japan,
 4 lbs 25c
 The best, 3 lbs. 25c

CHEESE—
 Mild, 1 lb 23c
 Medium, 1 lb 23c

BEANS—
 5 lbs 25c

BISCUITS—
 Wooden box 39c
 Sweet Mixed—
 Special Assorted,
 1 lb 20c

GINGER SNAPS—
 2 lbs 25c

JELLY POWDERS—
 Blue Ribbon, Astl.,
 6 pkgs 25c

JELLO, assorted—
 3 pkgs 20c

OYSTER SHELL—
 100 lb sack \$1.60
 50 lbs 90c
 10 lbs 25c

CARBONATE—
 Calcium,
 100 lb Sack \$1.00
 50 lb Sack 55c
 10 lb sack 25c

EPSOM SALTS—
 10 lbs 75c

FRUIT AND
 VEGETABLES

APPLES—
 Wagons, 5 lb 25c
 Case \$1.65

Melancholi Red—
 Wrapped, 4 lb 25c
 Case 25c

BANANAS—
 2 lbs 25c

GRAPE FRUIT—
 Large, 3 for 25c

ONIONS—
 6 lbs 25c
 Spanish, 3 lbs 25c

HEAD LETTUCE—
 TOMATOES—
 CELERY—